

SATUVISION

DRIVE **BOOKINGS** THROUGH **EFFECTIVE MARKETING**

INTRO

SATUVISION

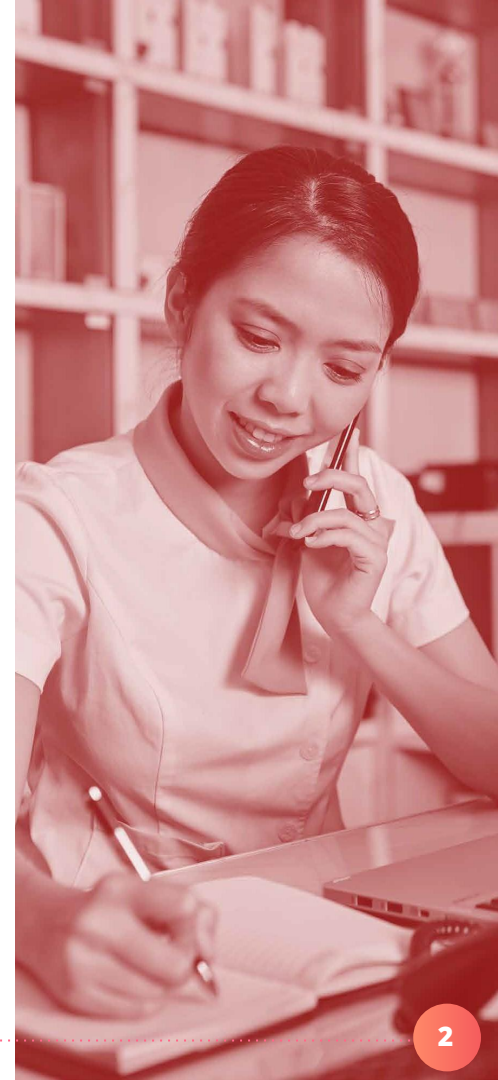
SATUVISION - YOUR PARTNER IN HOSPITALITY MARKETING

At **SATUVISION**, we share **your vision** for success.

We are not simply a service supplier, but a dedicated member of your team.

Our goal is to help your hospitality business thrive by delivering the highest quality marketing services and achieving the **best results possible**.

Let **SATUVISION** be your **partner** to achieve your marketing objectives and ***take your business to the next level.***



OUR ECOSYSTEM



SATUVISION

*"your partner to elevate your
hospitality marketing goals"*



Satu Academy

Academy for B2B and individuals, training & mentoring

"Help your team to master digital marketing and communication"



Satu Studio

In-house photo and video studio

"The best photos and videos to highlight your location and experience"



GOTAP

Smart contactless solutions

"Give your guests and employees a modern and immersive experience"

OUR STRENGTHS



Culture

-  Indonesian
-  English
-  German
-  French
-  Italian
-  Spanish
-  Russian
-  Tunisian
-  Chinese



Market

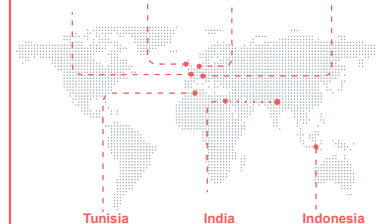


Hospitality



Community

France UK Netherland Switzerland



Tunisia India Indonesia



OUR VALUES



The Creativity

That opens new paths and new ways for us to succeed together.



The Team Spirit

That leads us to collaborative work and joint innovation through collective intelligence.



The Transparency

That engages us in a relationship of trust with our customers, partners and employees.



The Culture Result

That makes our actions effective and measurable. Success requires the search for performance, continuous improvement and listening to our customers.



The Commitment

That drives our actions every day, by making our knowledge available to our customers, the heart of our inspirations.



Hospitality Experience

All of our team has a hospitality background and expertise enabling us to create marketing solutions that help you stand out and exceed guest expectations.

MEET OUR PROFESSIONAL TEAM



Jean-Marc

Has created his first digital Agency in 2011 in France and then opened offices in Netherland and Tunisia. He has worked for international brands such as Accor Group, Barrière, Vinci, Total, Google and more than 100 SMEs.

He moved in Bali for an hospitality project in Padonan, then he has decided to bring his expertise and assets to SATUVISION in order to create the Best Agency in Indonesia.



Dario

Holds an IAB diploma as Digital Marketing Manager and shows a decade of freelance and agency experience. He moved to Indonesia to rule an hospitality project.

He also worked in a managerial position in a renovated digital agency and managed several large clients. With the expert knowledge he becomes the second founder of SATUVISION

MEET OUR TEAM LEADERS



Tetty

HR Manager



Rudi

Head of Web



Raysa

General Affairs



Rian

Head of Performance



Hend

Social Media Tunisia



Rusdi

Media Director

MEET OUR THE TEAM



Setyo

UX/UI Design



Bena

Web Developer



Dian

Web Developer



Adella

Project Manager



Isti

Photo / Video



Darra

E-Commerce



Jeremy

Advertising



Darma

Web Developer



Rangga

Content Creation



Galih

Content Creation



Arly

Graphic Design



Garin

Advertising



Zaqi

E-Commerce



Harun

SEO Copywriting

A man in a white shirt, grey vest, and red bow tie is smiling and holding a tablet. He is standing in a hotel room with a bed and pillows in the background. The text 'OUR SERVICES' is overlaid on the image.

OUR SERVICES

All you need to **develop your audience**
and **make more bookings**

OUR SERVICES



A woman in a dark blue business suit is standing in a hotel room, holding a tablet and pointing at a bed. The room features a bed with white linens and a dark headboard. The background wall has a subtle pattern and a decorative circular graphic. The overall atmosphere is professional and modern.

CLIENT CASES

*We did it **for them**,
we can do it **for you***



- Website Design
- Website Development
- Tracking Setup & optimisation
- Hero Shoots (photography)
- OTA Setup
- Google Ads

Result :

OTA Presence and **high definition photos**



inspiracollection.com

SAMARA

LOMBOK

- Social & Google Advertising
- CRM Management
- Report & Analysis
- Google Tracking Optimisation
- Lead Generation

Result :

Average of **200 highly qualified leads/month**

Deals 9 records Samara Lombok

All deals My deals Speculators + Add view

Deal owner Create date Last activity date Close date All filters (3) Clear All

Search name or description

AMOUNT	CREATE DATE (GMT+8)	ORIGINAL SOURCE TYPE	ORIGINAL SOURCE DATA 1	ORIGINAL SOURCE DATA 2
\$165,000	Feb 4, 2022	Paid social	Facebook	singapore_lead generation_sv_mar-2022
\$180,000	Oct 12, 2022	Paid social	Facebook	singapore_lead generation_sv_mar-2022
\$135,000	Sep 20, 2022	Paid social	Facebook	Indonesia_lead generation_cat: housing_sv_mar-2022
\$150,000	Aug 20, 2022	Paid social	Facebook	singapore_lead generation_sv_mar-2022
\$200,000	Aug 18, 2022	Paid social	Facebook	ball_lead generation_sv_mar-2022
\$150,000	Jul 27, 2022	Paid social	Facebook	Indonesia_lead generation_sv_mar-2022
\$200,000	Jul 25, 2022	Paid social	Facebook	ball_lead generation_sv_mar-2022
\$85,000	May 6, 2022	Paid social	Facebook	retargeting_lead generation_sv_april-2022
\$440,000	Apr 19, 2022	Paid social	Facebook	Indonesia_lead generation_sv_mar-2022



USD **4** MILLION

Direct sales generated
in the past 23 months

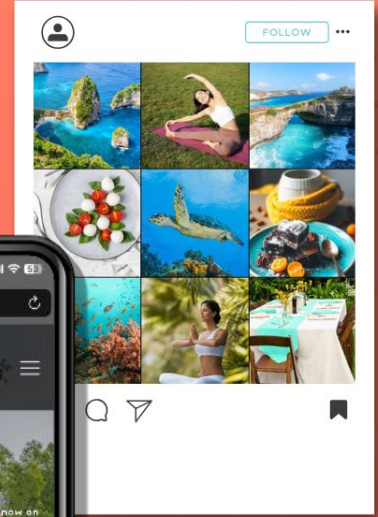
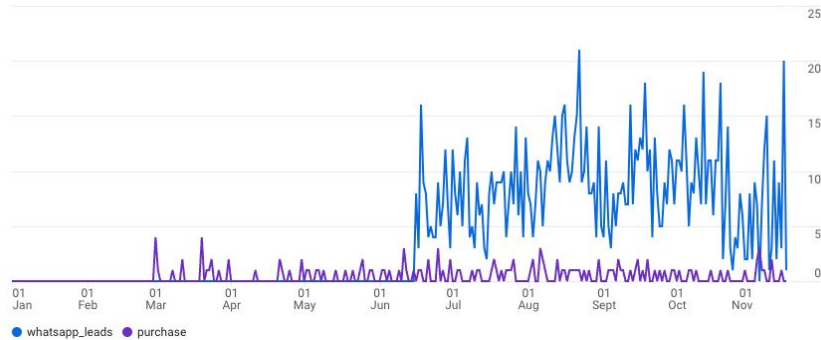


DEEP ROOTS

DIVE & YOGA RESORT
NUSA PENIDA

- Website Design
- Website Development
- Tracking Setup & Optimisation
- Hero Shoots (Photography)
- Google Ads
- Social Media Setup

Conversions by Event name over time



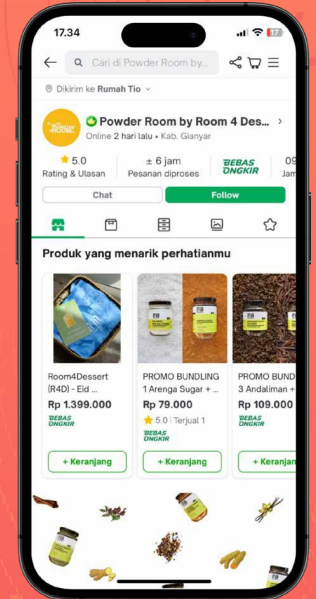
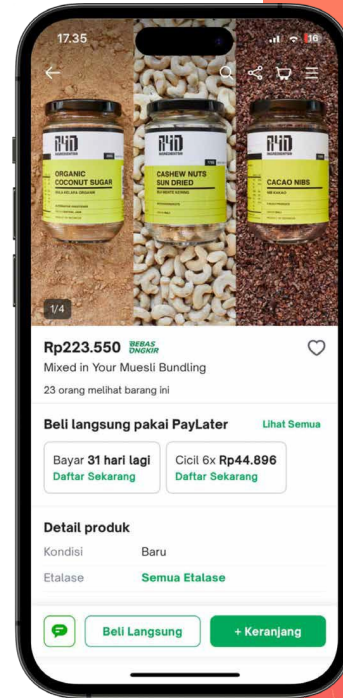
- Marketplace Management
- Tokopedia profile setup
- Marketplace advertising

Result :

Clear and **structures profile** and Marketplace presence.

Increase **clicks, Income** and **CTR**

tokopedia.com/powderroombyroom4dessert



CLIENT PORTFOLIO



Goddess
Retreats



Seed



NOVOTEL
HOTELS & RESIDENCES
BALI NUSA DUA



SUASA
REAL ESTATE

Grün

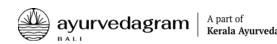


SOFITEL
HOTELS & RESORTS
BALI NUSA DUA BEACH RESORT

FURTHER
HOTEL



SAMARA
LOMBOK



Murex
RESORTS



CLIENT PARTNERS



MEDIA PARTNERS

The**Jakarta**Post

!insertlive^{.com}

CNN
Indonesia

 **MRA MEDIA**

the**yak**

INDONESIA
Tatler

DestinAsian
FROM ASIA TO THE WORLD

WHAT'S NEW
Jakarta

Condé Nast
Traveller

Harpers
BAZAAR

 **THE
BALI
BIBLE**

 **KOMPAS GRAMEDIA**

HN **hospitalitynet**[™]

 **COCONUTS**

HOTELIER INDONESIA
JOBS | EVENTS | HOSPITALITY NEWS | MAGAZINE

THANK YOU